



SERVICE OFFERINGS

RARE Coaching & Consulting offers executive and individual coaching, team coaching, organizational consulting, development workshops and tailored speeches designed to remove barriers for underrepresented leaders, accelerate performance and improve communication, while fostering a culture of empathy, trust and connection. Programs offered include:

- **Individual and Executive Coaching**
 - RARE's personalized coaching solutions are designed for executives and emerging leaders navigating unfamiliar territory, embarking on a transition, overcoming imposter syndrome or those challenged with being "The Only" person of color in their sector. Individuals increase self-awareness and confidence by elevating emotional intelligence and resilience, while leveraging current competencies to understand the path to their next level. Through stakeholder interviews and other trusted coaching methods, RARE provides unique approaches to help managers to clarify their values, voice, and vision and align their leadership approach and policies to navigate equity and inclusion concerns effectively.
- **Team Leadership Coaching**
 - Through team leadership coaching, RARE assists teams in leveraging group potential as well as individual team capabilities to foster the strengths in their connections, increase performance and the value of their contributions. RARE's team programs focus on cultivating transparent and open communication, skills building and the development of goals to create a more cohesive and efficient unit. Team coaching results in increased psychological safety, inclusion, and connection as well as an elevation in team morale and performance.
- **Advisory Services**
 - RARE provides advisory leadership in building equitable and inclusive teams, recognizing blind spots and understanding what behaviors create barriers for underrepresented employees. Through avenues such as equity audits, employee resource groups, learning development, outreach and engagement, RARE's organizational solutions create measurable outcomes, long-term sustainability and growth.
- **Workshop Facilitation**
 - Through enriching and powerful workshops, RARE dives deep into the subjects of equity, diversity, and life improvement to enhance peer-to-peer engagement. These interactive experiences are offered to teams belonging to an organization or individuals seeking their own professional and personal development outside of a team environment. RARE has several established workshops, as well as customized workshops and experiences to meet the unique learning and growth objectives of clients.
- **Speaking**
 - RARE's Founder Aiko Bethea speaks internationally on topics related to diversity and inclusion, empowerment, critical thinking and key principles of leadership. Aiko offers customizable and moving talks on popular topics such: "Courageous Leadership," "Equity: What does it really take?" "Being 'The Only'," "Tell Me How: Allyship & Co-Conspirators," and Elevating the Impact of Employee Resource Groups."

To learn more, visit RARE's official website at www.rarecoaching.net