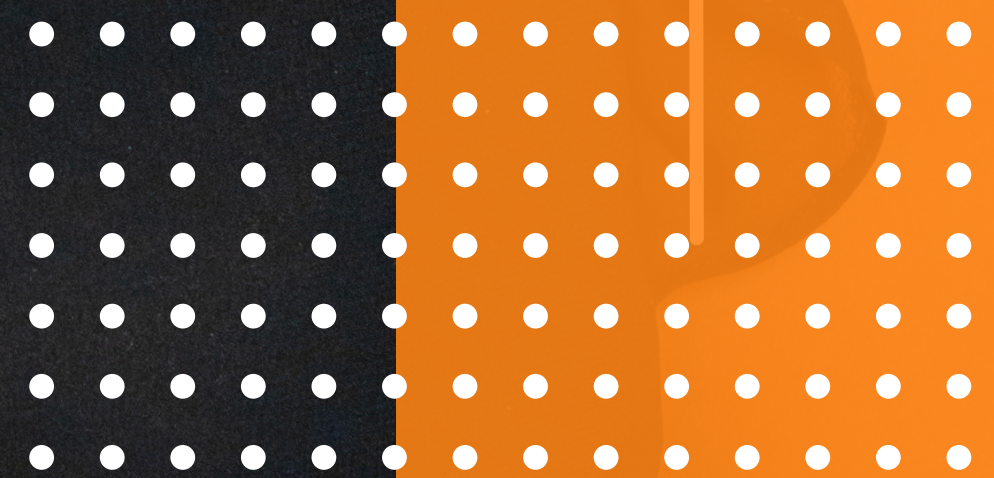




Aiko BETHEA

SPEAKER | CONSULTANT | COACH



www.rarecoaching.net



/RARECoach



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@AikoBethea



/aikobethea/



AIKO IS A LEADER, BUILDER, AND CONNECTOR WHO HAS SUCCESSFULLY NAVIGATED LEADERSHIP ROLES IN GOVERNMENT, PHILANTHROPIC, NONPROFIT, AND PRIVATE SECTORS. IN EACH SECTOR, SHE CREATED INAUGURAL ROLES TO MEET GROWING ORGANIZATIONAL NEEDS. AFTER LEADING A LEGAL TEAM AT THE CITY OF ATLANTA UNDER THE LEADERSHIP OF STACEY ABRAMS, AIKO SERVED AS DIRECTOR OF COMPLIANCE FOR THE CITY OF ATLANTA AND DEPUTY DIRECTOR OF A COMPLIANCE DEPARTMENT AT THE BILL & MELINDA GATES FOUNDATION. MOST RECENTLY, SHE WAS THE HEAD OF DIVERSITY AND INCLUSION FOR FRED HUTCH CANCER RESEARCH CENTER.

THE FOUNDER OF RARE COACHING & CONSULTING, AIKO GUIDES LEADERS AND ORGANIZATIONS TO REMOVE BARRIERS TO INCLUSION. SHE SERVES AS AN EXECUTIVE COACH TO LEADERS AND TEAMS OF FORTUNE 100 COMPANIES AND GLOBAL NON-PROFIT ORGANIZATIONS. SHE HAS BEEN RECOGNIZED BY FORBES AS ONE OF THE TOP SEVEN ANTI-RACISM EDUCATORS FOR COMPANIES AND BY CULTUREAMP AS A DEI INFLUENCER TO FOLLOW.

AIKO IS A SENIOR EQUITY CONSULTANT FOR THE BRENÉ BROWN EDUCATION AND RESEARCH GROUP. SHE OVERSEES DEVELOPMENT AND IMPLEMENTATION OF DEI AND BELONGING STRATEGY. AIKO'S WRITING HAS BEEN PUBLISHED IN HARVARD BUSINESS REVIEW, FORBES, AND THE NEW YORK TIMES BEST SELLING ANTHOLOGY YOU ARE YOUR BEST THING.

SHE HOLDS A LAW DEGREE FROM UNC-CHAPEL HILL AND A BACHELOR'S FROM SMITH COLLEGE. ON MOST DAYS AIKO ENJOYS SPENDING TIME WITH HER TWO SONS.

YOU CAN STAY CONNECTED WITH HER ON IG AT @RARE_COACH.



CERTIFICATIONS & LICENSES

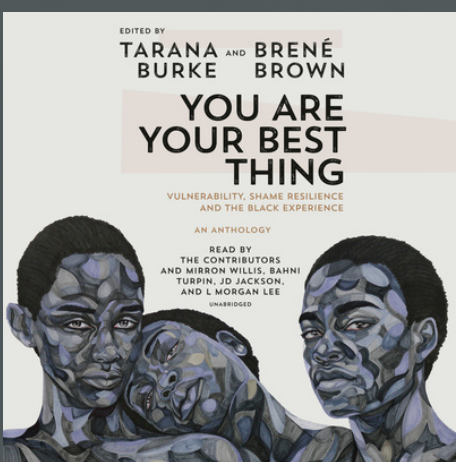
- Brené Brown Dare to Lead™ (Certified Facilitator)
- Crucial Conversations™ (Certified Trainer)
- Global Team Coaching Institute with David Clutterbuck and Peter Hawkins (Certified Team Coach)
- EQ Learning in Action (Emotional Quotient Assessment)\ Fearless Organizations External Certified Practitioner
- ORSC (Intelligence, Geography, PATH, Integrated Systems)
- Hudson Institute of Coaching at Santa Barbara (Certified Coach)
- Intercultural Development Inventory (Qualified Administrator)
- International Coaching Federation (Professional Certified Coach)
- Lean Six Sigma Green Belt (Industry of Industrial Engineers)
- State Bar of Georgia

MOST REQUESTED SPEAKING TOPICS

TRANSACTIONAL V. TRANSFORMATIONAL DEI
SURVIVING AND THRIVING AS "THE ONLY"
DEI AND THE 'L' WORD



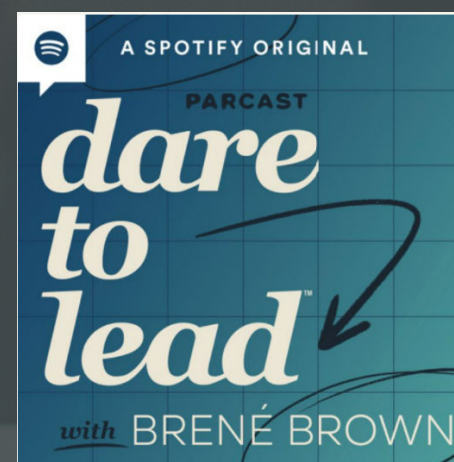
LISTEN & READ MORE:



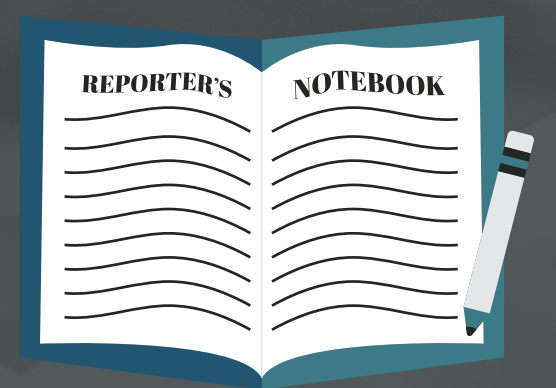
[You Are Your Best Thing, An Anthology edited by Tarana Burk and Brené Brown \(New York Times Best Seller, 2021\)](#)



[An Open Letter to Corporate America, Philanthropy, Academia etc: What Now? \(2020\)](#)



[Brené with Aiko Bethea on Inclusivity at Work: The Heart of Hard Conversations \(Dare to Lead Podcast, 2020\)](#)



[Top 10 Diversity, Equity, and Inclusion Training Experts \(2020\)](#)

[What Black Employee Resource Groups Need Now \(2020\)](#)

[136 Black Innovators in STEM + Arts You Should Know and Support \(2020\)](#)

[Racial Identity and Healing at Work \(The Appetite Podcast, 2020\)](#)

[7 Anti-racism Educators Your Company Needs Now \(2020\)](#)